

Information for Parents and Carers

Who are Hello Future?

Hello Future, is a partnership of stakeholders in Cumbria and Lancashire working together with the aim of increasing the number of young people progressing to higher education in Cumbria. Hello Future is one of 29 consortia across England that have been funded by the Office for Students as part of the Uni Connect programme. The central team is hosted within the University of Cumbria and members of the partnership (listed at the bottom of this information sheet).

What does Hello Future do?

Hello Future work with schools and colleges across Cumbria to deliver a targeted outreach programme, including activities such as mentoring, workshops and trips. This is to support the development of skills, knowledge and understanding of pathways for progression to higher education. We engage with students aged 13-19.

Why do we collect and process student data?

We deliver hundreds of activities, resulting in thousands of interactions with young people. To ensure that these activities are as effective as possible, we conduct detailed evaluation and tracking analysis using the Higher Education Access Tracker. The continued provision of these activities is dependent on our ability to demonstrate the impact and effectiveness of our activities to the Office for Students (OfS).

We collect the following student data from either the school or college or directly from the students:

Full Name, Date of Birth, Postcode, Gender, Disability, Ethnicity, School/College Name, School Year Group, Higher Education Aspirations

We may also collect some information about personal circumstances, such as whether students care for another individual; are from an armed forces family or are in care or previously in care.

Data Privacy and Security

All data collected will be handled in accordance with data protection legislation. Previously, and as you may be aware, all Hello Future's data processing was carried out with student consent. After seeking advice, the lawful basis to carry out most of our data processing activities now is that it is "necessary for the performance of a task carried out in the public interest" (GDPR (General Data Protection Regulation) Article 6(1)(e)). We use student's "special category data" or personal information about ethnicity or disability because we need it for equalities monitoring, research, and statistical purposes or to help students.

We will also ask students to register to our website so that they can receive information about Hello Future activities and access resources. We ask for consent to process data for electronic marketing and for the use of learners' images in our publicity.

Please find full information about how we process young people's and others' personal data on our data privacy webpage. Here you will find all of our privacy notices including the notice for learners (participants):

www.hellofuture.ac.uk/privacy-policy/

Where can I find out more?

We understand it can be difficult to support your child with planning their next steps after sixth form or college, due to the number of options available. You can find further information and support for parents and carers by visiting the following page on our website [Parents & Carers - Hello Future](#)

Contact: hellofuture@cumbria.ac.uk or visit www.hellofuture.ac.uk

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