

Media Trip Organisers Pack

Visit to 'Newcastle City Centre'

With this trip, learners will experience city life, with the opportunity to tour Newcastle's famous landmarks independently. This trip will allow the learners to explore their artistic capabilities through a vlogging style Photo Quiz, which they can later to present to peers and family.

Rationale

The nature of the Media Arts Package underpins the 'Creative and Cultural' sector of the Careers Strategy developed by the Cumbria LEP.

The intervention aims to bridge the gap between creative learners and the employment world in alignment with the CLEP and learner's likelihood of pursuing a career in the showcased industry.

- The intervention activity will include 'learning' in a non-traditional education setting to develop target learner's academic capital.
- Learners will develop new skills, apply existing skills to new tasks and challenge their skill-sets (such as through participating in workshops at a level higher than their current educational level).
- Learners will have increased their individual confidence and developed positivity towards their future.
- The intervention activity will increase a learner's academic, social and cultural capital in relation to new environments.
- Learners will have meaningful interactions with HE Alumni through individual face-to-face contact with a University graduate. The rationale for this is that in the local CFE dataset, only a third of Cumbrian learners said that they knew someone who has been to University.
- The intervention aims to increase the likelihood of individual target learner progression to HE or a degree apprenticeship.

Aims

Combine their existing knowledge and experiences to develop their team-work skills and digital abilities along with enhancing their cultural capital.

Outcomes

- Students will have experienced an element of city life, whilst also exploring the artistic landscape of the city via museums and landmarks.
- Students will create and develop a vlog, and an array of photos that can be used to present their hard work to peers and family.
- Students will have developed rapport with each-other and exercised social interaction skills.

Planning the trip...

This section provides the details of the various landmarks and locations for the destinations used in this trip. This page can be used to assess the potential costs associated with running this trip, such as coach costs and lunch prices.



Destination details...

Newcastle Arts Centre

Vane Museum

BALTIC Centre for Contemporary Art

Millenium Bridge

Tyne Bridge

Newcastle Castle

River Tyne

Grey's Monument

O2 Academy

Costs to consider...

Below we have included an example of expenditure when this trip was arranged in the academic year 2019/20

Item	Description	Cost
Coach to destination	Pick up from Workington and Carlisle	£380.00
Coach to destination	Pick up from Barrow-in-Furness	£480.00
Lunch	£3 per head (approx. 30 students/staff)	£90.00
Total Spend		£950.00

Planning the trip...

Timetable

Here is an example timetable which was used. A blank timetable is included in this pack for you to plan your own day.

Time	Activity	Description
7:30	Travel	Arrival by coach into city
10:00	Arrival into Newcastle City Centre	Debrief of the day and a pre-evaluation questionnaire
12:00	Lunch	
13:00	Explore the landmarks	Vlog the landmarks at their own pace
16:30	Depart	Collect vlog cameras and complete a post-evaluation questionnaire

Use the following **organisers checklist** to track your planning process. In the rest of this pack, we have included templates for registers and timetables as well as examples of evaluation tools, risk assessments and discussion points.



Organisers Checklist...

- ☐ Transport arranged
- ☐ Various Newcastle Museums booked
- ☐ Timetable completed
- ☐ Student register and emergency contacts completed
- ☐ Risk assessment completed
- ☐ Evaluation tools planned

Discussion points...



Below we've included some of the questions and ice breakers we asked on the day, either on the bus or whilst walking, to engage the learners in conversation.

Do you think you could find a job you like in Cumbria and why?

If money were no option what would be your dream job in the Media Arts industry?

How did you get interested in the media Arts industry?

Alphabet game: In a group come up with words to do with Higher Education, the Media industry, in alphabetical order i.e. Audio, BTEC, Campus

Can you think of any famous people in the Media Arts Industry and how they got to where they are i.e.. what qualifications does the creator of Minecraft have?

Where would your dream work experience be?

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Risk Assessment considerations...

Below we have listed some of the considerations to take into account when conducting your risk assessment for the trip. These were some of the considerations most unique to this Media Arts trip.

Hazard	List of controls, safety procedures
Road traffic collision (Walking through Newcastle City).	Students to be reminded of moving traffic and importance of staying in a group when crossing city roads, and to follow pedestrian safety guidelines (i.e. zebra crossings/use of traffic lights & signals). Staff to lead group to each location with supporting staff to monitor group from the back. Staff to monitor students and make regular checks of student numbers.
Environment (Weather) – Long periods of walking in warm weather.	Ensure that staff and students wear suitable shoes & clothing and are equipped with refreshments. Staff to facilitate breaks where necessary and to identify anyone in need of assistance. First aid equipment and fluids carried at all times to prevent dehydration.
Large displays, doors and sharp edges (cases and stone, stairways), changes in flooring type and level; items at low level that could be tripped over.	Initial briefing to be mindful of their surroundings at the start of the event. Identify anyone who may need assistance, particularly during changes in floor level or steep hills/stairs.

Trip Timetable



Below we've included an example of the timetable used on the day. We have also included a blank timetable on the next page for your input.

Time	Activity	Description
7:00	Pick up from Barrow-in-Furness	
7:30	Pick up from West Coast	
8:30	Pick up from Carlisle (West Bus)	
10:00	Arrive at Newcastle City Centre	Before getting off the coach the learners will answer a pre-evaluation questionnaire and take part in Icebreakers
10:20	Visit the Newcastle Arts Centre	Walk directly to Newcastle Arts Centre then onto the Vane Museum and the BALTIC Centre for Contemporary Art
12:00	Lunch	Lunch purchased beforehand
13:00	Vlogging Photo Quiz of Landmarks	Learners break up into small groups to explore the city independently
14:30	End of day Q+A and session break down	Time to fill out questionnaires about how the day went and what they have learned or would like to learn more about
16:30	Return to coach to depart	Collect vlog cameras from learners and complete post-evaluation questionnaire
18:00 -19:00	Arrival at original (or previously agreed) pick up location	

Timetable Template

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hello future.

			
			
			
			

For more information:

E: hellofuture@cumbria.ac.uk

T: 01228 634 760



@hellofutureccop

